

RICHMOND DISTRICT
EASY PARKING



NO EXTRA CHARGE FOR CREDIT ONE YEAR TO PAY

HOBBY CENTER CAMERAS
ART SUPPLIES MODELS

AMATEUR & PROFESSIONAL SUPPLIES

SALES • SERVICE • RENTALS
EASTMAN • BELL & HOWELL
GRAFLEX • ARGUS
POLAROID • ZEISS
ROLLEIFLEX • LEICA
BOLEX • ANSCO

Skyline 1-0145
EVS: TUES. - THUR. - FRI. TILL 9 P.M.
Geary Blvd. at 22nd Ave. 5733 GEARY BLVD.
EASY PARKING

ADOLPH GASSER 27 Years Exp.
We Give Orange Stamps EXPERT REPAIRING ON PREMISES

PHOTOGRAPHIC EQUIPMENT & SUPPLIES
CAMERAS - STILL & MOVIE

A COMPLETE SELECTION - ALL LEADING BRANDS

- SCREENS
- ENLARGERS
- PROJECTORS
- COLOR FILM
- FLASH BULBS
- FLASH EQUIP.
- LENSES & METERS
- TAPE RECORDERS
- DARK ROOM SUPPLIES

AGENTS FOR GRAFLEX - POLAROID - KODAK - VIEWMASTER KEYSTONE & OTHER LEADING MAKES - FOREIGN & DOMESTIC Bought - Sold - Repaired - Rentals on All Equipment

BUDGET PAYMENT PLAN TERMS ARRANGED

Fillmore 6-2951

FILLMORE CAMERA SHOP
1229 FILLMORE

OPEN MON. THRU FRI. 9:30 A.M. TO 7 P.M.
SAT. 9:30 A.M. TO 6 P.M.
SUN. 10 A.M. TO 5 P.M.

TOP CASH FOR YOUR CAMERA

- HIGHEST TRADE-IN ALLOWANCES For Your Present Equipment
- COMPLETE STOCK OF STANDARD BRANDS PHOTO EQUIPMENT & SUPPLIES
- WE BUY, SELL & TRADE CAMERAS ALL OVER THE WORLD

YUkon 2-1523

easy as ABC to buy
AL BASS CHARGE
OR BUDGET TERMS

ALFRED BASS INC.
585 MARKET ST., SAN FRANCISCO YUkon 2-1523

BILL GOLDFINGER CAMERAS
Photographic Specialists
COMPLETE STOCK OF STANDARD BRANDS FINE QUALITY
DEVELOPING - PRINTING - ENLARGING
24-HOUR PROCESSING SERVICE ON ANSCOCROME - EKTACHROME FILMS
WE BUY - SELL - TRADE
YUkon 6-5909
70 Post St.

Park - Presidio PHOTO CENTER
ALL LEADING BRANDS CAMERAS - PROJECTORS
RENTALS - FILM LIBRARY
CUSTOM PHOTO FINISHING
TAPE RECORDERS
EASY PAYMENT TERMS
S & H GREEN STAMPS

Skyline 1-3431

840 CLEMENT - Between 9th & 10th Aves.

Photographic Equipment & Supplies - Retail - (Cont'd)

GRAFLEX AND GRAPHIC CAMERAS
Prize winning cameras. Favorite of Press, Professional and Amateur Photographers. Backed by more than 60 years of camera craftsmanship.

GRAFLEX PRIZE-WINNING CAMERAS

"WHERE TO BUY THEM"

DEALERS

ALLEN'S PHOTO SUPPLY CO
Free Parking at 50 Main or 60 Beale
238 Market EXbrk 2-2871
Bear Photo Service 330 Grove UNdrhl 1-4121

BROOKS CAMERAS & PHOTO SUPPLIES
Authorized Dealer
45 Kearny EXbrk 2-7348

CAMERA CENTER 998 Market. PRspct 5-5100
Coast Camera & Radio JOrdn 7-8984
Fillmore Camera Shop FIlmor 6-2951
1229 Fillmore FIlmor 6-2951
FireSide Studios 2117 Chestnut. JOrdn 7-8131
Hobby Center The 5733 Geary Bl. SKyln 1-0145

PHOTO & SOUND CO
116 Natoma. GArlf 1-0410
Retlaw Camera Shop 2969 Mission. Mlssn 7-8737
Schaefer's Camera Shop 137 Kearny EXbrk 2-4552
SKINNER HIRSCH & KAYE
239 Grant Av. GArlf 1-7370

HAPS CAMERA SHOP
SUNSET PARKSIDE
Everything Photographic
Sales Service Rentals
Open Evenings Until 8 P.M.
Bet 23rd & 24th Av
2225 Irving LOrbrd 6-6033

HASSELBLAD CAMERAS - SCHAEFER'S CAMERA SHOP
137 Kearny EXbrk 2-4552

Hirsch & Kaye Skinner 239 Grant Av. GArlf 1-7370
Hobby Center The 5733 Geary Bl. SKyln 1-0145
(See Advertisement This Page)

JEBE'S PHOTO SHOP
AUTHORIZED SALES AND SERVICE
Eastman Kodak Polaroid Alpha
Bell & Howell Kayastone Exakta
Voigtlander Argus Zeiss

CREDIT EASY TERMS
Photostats While You Wait
Photo Finishing
Open Friday Eve. 'Til 8 P.M.
4661 Mission JUNipr 6-8300

Kaufmann Camera Mart 590 Market. GArlf 1-8027
(See Advertisement This Page)

KODAK AND BROWNIE CAMERAS
Cameras, Projectors, Film and Accessories for snapshots, color slides, and movies. Service and Information. "If it's made by Kodak, you know it's good!"

"WHERE TO BUY THEM"

Ace Photo Service 3214-16th .. HEmlok 1-4898
AGNEWS DRUG STORE
2301 Chestnut. FIlmor 6-2426

ALLEN'S PHOTO SUPPLY CO
Free Parking at 50 Main or 60 Beale
238 Market EXbrk 2-2871

ALMAC CAMERA STORE
460 Sutter. YUkon 6-6327

BASS ALFRED INC 585 Market. YUkon 2-1523
BEAR PHOTO SERVICE
330 Grove. UNdrhl 1-4121

BELL BAZAAR THE BRADLEY CAMERAS
Still & Motion Cameras
Projectors & Accessories
1126 Market HEmlok 1-7476

BROOKS CAMERAS & PHOTO SUPPLIES
Authorized Dealer
45 Kearny EXbrk 2-7348

CAMERA CENTER 998 Market. PRspct 5-5100
(Continued Next Page)

SAN FRANCISCO HEADQUARTERS FOR
PHOTOGRAPHIC EQUIPMENT & SUPPLIES
EXPERT CAMERA & ELECTRONIC FLASH REPAIRS

Bradley CAMERAS

TOP CASH FOR YOUR CAMERA
LIBERAL TRADE-IN
CALL
Hemlock 1-7476

1126 MARKET
FREE PARKING AT 40 LEAVENWORTH ST.

CAMERAS
"Trader" Kaufmann
Buys - Sells & Swaps
590 Market Street

KAUFMANN'S CAMERA MART
PHOTO SUPPLIES
GArlf 1-8027

Since 1939 IN THE MISSION DISTRICT
It's
MISSION CAMERA SHOP
ALL MAJOR BRANDS CAMERAS & ACCESSORIES
New - Used - Repaired
TAPE RECORDERS
Photo Finishing - Color - B. & W.
RENTAL SERVICE
Budget Payments
Open Fridays 12 P.M. Till 9 P.M.
2611 MISSION ST.
At 22nd Street
ATwater 2-1766
"WE LOVE SNAPSHOTTERS"

Photographic Equipment & Supplies - Retail - (Cont'd)

KODAK AND BROWNIE CAMERAS - (Cont'd)
Coast Camera & Radio 1727 Laguna. JOrdn 7-8984

FAST'S CAMERAS OF STONESTOWN
46 Stonestown. LOrbrd 4-1490
Fillmore Camera Shop 1229 Fillmore. FIlmor 6-2951

GOLDFINGER BILL 70 Post. YUkon 6-5909
Haps Camera Shop 2225 Irving. LOrbrd 6-6033

HOBBY CENTER THE
5733 Geary Bl. SKyln 1-0145
Jebe's Photo Shop 4661 Mission. JUNipr 6-8300

KAUFMANN CAMERA MART
590 Market. GArlf 1-8027

MARINA CAMERA CENTER
3335 Fillmore. FIlmor 6-6663

MERRILL'S DRUG CENTERS
805 Market. SUtr 1-1669

MITCHELL'S GIFT SHOP
325 Market. SUtr 1-4459

MOY HOWARD CAMERA SHOP
Open Evenings & Sunday
1025 Stockton YUkon 2-2025

Park-Presidio Photo Center
840 Clement. SKyln 1-3431

PHOTO & SOUND CO
116 Natoma. GArlf 1-0410

RAPID PHOTO FINISHING
250 Broadway. EXbrk 2-4942

RELIABLE PHOTO SERVICE
1201 Kearny. GArlf 1-2693

RONNIE'S CAMERA SHOP
115 West Portal Av. LOrbrd 6-7991

SCHAEFER'S CAMERA SHOP
137 Kearny. EXbrk 2-4552

SCHWABACHER-FREY CO
Headquarters for Kodak & Brownie-Parts & Supplies
239 Grant Av. GArlf 1-7370
Star Photo Service 616 Irving. OVernd 1-2445

LEICA CAMERAS - ALLEN'S PHOTO SUPPLY CO
Free Parking at 50 Main or 60 Beale
238 Market EXbrk 2-2871

BASS ALFRED INC 585 Market. YUkon 2-1523
BROOKS CAMERAS & PHOTO SUPPLIES
Authorized Dealer
45 Kearny EXbrk 2-7348

CAMERA CENTER 998 Market. PRspct 5-5100
FAST'S CAMERAS OF STONESTOWN
46 Stonestown. LOrbrd 4-1490

GOLDFINGER BILL 70 Post. YUkon 6-5909
HIRSCH & KAYE SKINNER
239 Grant Av. GArlf 1-7370

HOBBY CENTER THE
5733 Geary Bl. SKyln 1-0145

RETLAW CAMERA SHOP
2969 Mission. Mlssn 7-8737

SCHAEFER'S CAMERA SHOP
137 Kearny. EXbrk 2-4552

SKINNER HIRSCH & KAYE
239 Grant Av. GArlf 1-7370

LEITZ & INC AGENCY
AUTHORIZED DEALER
For
LEICA CAMERA
Brooks Cameras & Photo Supplies
45 Kearny EXbrk 2-7348

MAMIYA CAMERAS - SCHAEFER'S CAMERA SHOP
137 Kearny EXbrk 2-4552

MARINA CAMERA CENTER
3335 Fillmore FIlmor 6-6663
Merrill's Drug Centers 805 Market SUtr 1-1669

MINOX CAMERAS - BROOKS CAMERAS & PHOTO SUPPLIES
Authorized Dealer
45 Kearny EXbrk 2-7348

RONNIE'S CAMERA SHOP
115 West Portal Av. LOrbrd 6-7991

SCHAEFER'S CAMERA SHOP
137 Kearny. EXbrk 2-4552

SKINNER HIRSCH & KAYE
239 Grant Av. GArlf 1-7370

Mission Camera Shop 2611 Mission ATwtr 2-1766
(See Advertisement Page 652)

Moy Howard Camera Shop
1025 Stockton. YUkon 2-2025

Mutual Loan Office
We Buy & Sell All Makes of Cameras
Camera Repairs - Easy Credit
195-3d EXbrk 2-5178

REVERE MOVIE EQUIPMENT
Easy to use . . . world-renowned for dependable service.
8mm and 16mm cameras, projectors and accessories. See the new 16mm "Theatre-Tone" Sound Projector, "Balanced-Tone" Tape Recorders, 35mm Slide Projectors and 3rd-dimension Stereo equipment for home, school and industry.

"WHERE TO BUY IT"

ALLEN'S PHOTO SUPPLY CO
Free Parking at 50 Main or 60 Beale
238 Market EXbrk 2-2871

BROOKS CAMERAS & PHOTO SUPPLIES
Authorized Dealer
45 Kearny EXbrk 2-7348

GOLDFINGER BILL 70 Post. YUkon 6-5909
SKINNER HIRSCH & KAYE
239 Grant Av. GArlf 1-7370

RIEF HARRY CAMERAS & PHOTO SUPPLIES 88-9d
1309 Howard UNdrhl 5-5194

ROBERTS & PORTER INC
Graphicarts Films-Supplies & Equip
1309 Howard UNdrhl 5-5194

POPPING GOOD IDEA
Place kernels in the refrigerator an hour or so before using. Makes good popping certain.

Photographic Equipment & Supplies - Retail - (Cont'd)

NIKON CAMERAS

NIKON CAMERAS
NIKOR LENSES
ACCESSORIES
MIKRON SERIES BINOCULARS

"WHERE TO BUY THEM"

DEALERS

Allen's Photo Supply Co
238 Market. EXbrk 2-2871

BRADLEY CAMERAS
1126 Market. HEmlok 1-7476

BROOKS CAMERAS & PHOTO SUPPLIES
Authorized Dealer
45 Kearny EXbrk 2-7348

SCHAEFER'S CAMERA SHOP
137 Kearny. EXbrk 2-4552

Park-Presidio Photo Center
840 Clement. SKyln 1-3431
(See Advertisement Page 652)

PHOTO & SOUND CO
116 Natoma. GArlf 1-0410

PHOTostat Corp 337 Sacramento. GArlf 1-6610

POLAROID LAND CAMERA - ALLEN'S PHOTO SUPPLY CO
Free Parking at 50 Main or 60 Beale
238 Market EXbrk 2-2871

BASS ALFRED INC 585 Market. YUkon 2-1523
BRADLEY CAMERAS
1126 Market. HEmlok 1-7476

BROOKS CAMERAS & PHOTO SUPPLIES
Authorized Dealer
45 Kearny EXbrk 2-7348

CAMERA CENTER 998 Market. PR spct 5-5100
FAST'S CAMERAS OF STONESTOWN
46 Stonestown. LOrbrd 4-1490

GOLDFINGER BILL 70 Post. YUkon 6-5909
JEBE'S PHOTO SHOP
4661 Mission. JUNipr 6-8300

PARK-PRESIDIO PHOTO CENTER
840 Clement. SKyln 1-3431

PHOTO & SOUND CO
116 Natoma. GArlf 1-0410

RONNIE'S CAMERA SHOP
115 West Portal Av. LOrbrd 6-7991

SCHAEFER'S CAMERA SHOP
137 Kearny. EXbrk 2-4552

SCHWABACHER-FREY CO
735 Market. DOuglas 2-4848

SKINNER HIRSCH & KAYE
239 Grant Av. GArlf 1-7370

Portola Studio 719 Taraval. SEabright 1-1200
Repro Products Co 563-2d. DOuglas 2-8211
From telephones served by the following exchanges:
East Bay
(No Inter-City Charge)
Ask Operator for ENtrprise 1-0411
Retlaw Camera Shop 2969 Mission. Mlssn 7-8168

RETLAW CAMERA SHOP
THE CAMERA MAN
Everything in Photographic Camera Supplies - Photostat Service
2969 Mission Mlssn 7-8737

REVERE
Easy to use . . . world-renowned for dependable service.
8mm and 16mm cameras, projectors and accessories. See the new 16mm "Theatre-Tone" Sound Projector, "Balanced-Tone" Tape Recorders, 35mm Slide Projectors and 3rd-dimension Stereo equipment for home, school and industry.

"WHERE TO BUY IT"

ALLEN'S PHOTO SUPPLY CO
Free Parking at 50 Main or 60 Beale
238 Market EXbrk 2-2871

BROOKS CAMERAS & PHOTO SUPPLIES
Authorized Dealer
45 Kearny EXbrk 2-7348

GOLDFINGER BILL 70 Post. YUkon 6-5909
SKINNER HIRSCH & KAYE
239 Grant Av. GArlf 1-7370

RIEF HARRY CAMERAS & PHOTO SUPPLIES 88-9d
1309 Howard UNdrhl 5-5194

ROBERTS & PORTER INC
Graphicarts Films-Supplies & Equip
1309 Howard UNdrhl 5-5194

POPPING GOOD IDEA
Place kernels in the refrigerator an hour or so before using. Makes good popping certain.

Photographic Equipment & Supplies - Retail - (Cont'd)

ROLLEIFLEX - BRADLEY CAMERAS
1126 Market. HEmlok 1-7476

BROOKS CAMERAS & PHOTO SUPPLIES
Authorized Dealer
45 Kearny EXbrk 2-7348

CAMERA CENTER 998 Market. PR spct 5-5100
SCHAEFER'S CAMERA SHOP
137 Kearny EXbrk 2-4552

SKINNER HIRSCH & KAYE
239 Grant Av. GArlf 1-7370

RONNIE'S CAMERA SHOP
ZEISS - BELL & HOWELL - POLAROID
PHOTO SUPPLIES & DARK ROOM EQUIP.
PHOTOSTAT COPIES - BLUE PRINTING
115 West Portal Av LOrbrd 6-7991

Royal Prescription Pharmacy
700 Sutter. TUxedo 5-5381

SCHAEFER'S CAMERA SHOP DOWNTOWN
COMPLETE STOCK OF AMATEUR & PROFESSIONAL EQUIPMENT
Anso - Argus - Bell & Howell
Bolex - Dupont
Eastman - Exakta - Graflex
Keystone - Leica - Polaroid
Wollensak - Rolleiflex
Nikon - Mamiya
Stereo Realist - Zeiss - Eumig BMM
And All Other Leading Products
Motion Picture Equipment
137 Kearny EXbrk 2-4552

SCHWABACHER-FREY CO
CAMERAS SALES SERVICE
AGENTS FOR
Anso - Carl Zeiss - Revere
Argus - Eastman Kodak - Rolleiflex
Bell & Howell - Graflex - Rolleicord
Kine Exacto - Bolex - Stereo-Realist
COMPLETE AMATEUR SERVICE
735 Market DOuglas 2-4848

SKINNER HIRSCH & KAYE
239 Grant Av. GArlf 1-7370
(See Advertisement Page 651)

STEREO REALIST EQUIPMENT - BROOKS CAMERAS & PHOTO SUPPLIES
Authorized Dealer
45 Kearny EXbrk 2-7348

SCHAEFER'S CAMERA SHOP
137 Kearny. EXbrk 2-4552

UNION PHOTOGRAPHIC CO
1550 Union ORdwy 3-5728

VIEW-MASTER CAMERA - BROOKS CAMERAS & PHOTO SUPPLIES
Authorized Dealer
45 Kearny EXbrk 2-7348

WESTLAKE CAMERA SHOP
WESTLAKE SHOPPING CENTER
Complete Stock of PHOTOGRAPHIC EQUIPMENT
REPAIRS - RENTALS
Mon Thru Sat 9 A.M. to 6 P.M.
Wed & Fri Till 9 P.M.
335 S. Mayfair Av. Daly City. Plaza 5-8022

WILLEY WALTER 691 Market. YUkon 6-1641
Wilton Co T H 1155 Front. GArlf 1-1060

ZEISS IKON CAMERAS & ACCESSORIES - BRADLEY CAMERAS
1126 Market. HEmlok 1-7476

BROOKS CAMERAS & PHOTO SUPPLIES
Authorized Dealer
45 Kearny EXbrk 2-7348

SCHAEFER'S CAMERA SHOP
137 Kearny. EXbrk 2-4552

SKINNER HIRSCH & KAYE
239 Grant Av. GArlf 1-7370

ZOO GATES PHOTO SUPPLIES
OPEN SUNDAYS & HOLIDAYS
45th Av & Sloat Blvd. SEabright 1-1995

Advertise here - it pays.

Photographic Equipment & Supplies - Wholesale & Mfrs

ALLEN'S PHOTO SUPPLY CO
Comm'l Discount to Professionals
238 Market EXbrk 2-2871

ALPHA PHOTO PRODUCTS INC
INDUSTRIAL PHOTO SUPPLIES
OFFICE PHOTO COPY MACHINES
NEW & USED MANY MAKES
1260 Mission HEmlok 1-1693

Alpha Photo Products Inc
2120 Broadway Oakland. TWInks 3-1436

Amplex Corporation 1440-4th Brkly. LANsco 5-9017
ANSCO 640-2d SUtr 1-8817

ATKINS TRAVEL SLIDES INC
35 MM Natural Color Slides
2037 Balboa BAywn 1-2163

BEAR PHOTO SERVICE
330 Grove UN drhl 1-4121

Bennetts Photo Service 3339 Grove Berkeley
From telephones served by the following exchange:
San Francisco
(No Inter-City Charge)
Ask Operator for ENtrprise 1-0901

Beta Pac Royal Inc 86-3d YUkon 2-5362

Braun-Knecht-Heimann-Co HE mlock 1-8800

Burke & James Products
173 Windsor Dr Daly City. Plaza 5-9681

CALIFORNIA INK CO INC THE
545 Sansome. EXbrk 7-1212

CHILCOTE CALCARD COMPANY THE
Photomounts-Photo Frames-Album Mfrs
600-16th Oakland GLncrt 1-1170

CRAIG CORPORATION
149 New Montgomery. SUtr 1-1486

CRAMER DRY PLATES & FILMS - DI-NOC CHEMICAL ARTS INC
465 Calif. YUkon 6-0491

Cramer Dry Plates & Films
465 Calif. YUkon 6-0491

CUOABAC R M 163 Jessie YUkon 2-3213
(Continued Next Page)

Check the Yellow Pages for WHO sells WHAT.

OUT of the DISCARD

A few minor repairs on that discarded article will restore its life of usefulness and convenience. You'll find the man who can help you listed in the

Classified TELEPHONE SECTION